****

**New Year’s Eve Celebration 2024**

**Tuesday, December 31st, 2024**

 Rules and Regulations

* Event will be happening on Tuesday, December 31st, 2024, from 6:00pm to Midnight!
* This exciting event is open to all Gold Rewards Club members.
* There will be drawings throughout the evening, with winners selected by the Virtual Drawing Drum.
* Entries are ticket-based, and members will receive 1 ticket for every 100 base points earned during the entire year of 2024, starting from January 1st at 3:00am.

**Drawings:**

* Starting at 4:00pm on December 31st, players can go to any Promotional Kiosk machine to activate their tickets into the virtual drawing module. (Swipe the card, go to promotions, select the “NYE Drawings” image, and click “yes” to activate your tickets).
* Starting at 6pm, and for every 15 minutes until 11:45pm, there will be 1 winner who is going to receive $225 E-CASH.
* At 9pm, 10pm & 11pm, there will be 1 winner who is going to receive $1,000 in E-CASH.
* There will be no $225 E-CASH winners during these times.
* Members have the opportunity to win up to two times during the 6pm to 11:45pm drawings.
* At midnight, there will be 1 final winner who is going to receive $2,025 in CASH.
* Everyone is eligible to win the final prize.
* There is a total of 22 winners during the night.
* Winners must be present to win and have two (2) minutes to claim their prizes.
* The drawing drum will be emptied after the event ends.
* All prizes are taxable in this promotion and contribute to the $600 threshold for a 1099.
* Winners must have their Social Security number on file to collect any prize.
* The drawing drum will be emptied after the end of the event.
* In the event of technical difficulties with the drawing system, a specific procedure will be followed. Initially, a marketing employee will retrieve a report of all activated entries and select a Hot Seat winner. If this procedure cannot be implemented, all winners will be selected through the hot seat system.
* Rules & Regulations are subject to change.
* Participation in this promotion grants the Gold Dust West permission to utilize any photos taken for Marketing purposes.
* Management reserves all rights to change, alter or cancel this promotion at any time, with or without notice.

**Comp Multiplier:**

* In addition to the drawings, starting at 9:00pm on New Year’s Eve, members can participate in a Comp Multiplier for all their play from 9:00pm to 11:59pm.
* UG members will receive 5x Comps, BG members will receive 4x Comps, WG members will receive 3x Comps, and Gold members will receive 2x Comps.
* To join, members simply need to swipe their Gold Rewards card at any Promotional Kiosk machine and select the Comp Multiplier image during this time period to activate it.
* Comps will be automatically multiplied and credited to their accounts the following day at 1:00am.
* Please note, there is a daily limit of $50 in multiplied Comps for this promotion.
* The multiplier applies to base comps before any other multipliers are calculated.
* It is the member's responsibility to swipe their Gold Rewards card at any Promotional Kiosk machine, ensure their card is properly inserted into the machine, and their play is being recorded.
* Rules & Regulations are subject to change.
* Participation in this promotion grants the Gold Dust West permission to utilize any photos taken for Marketing purposes.
* Management reserves all rights to change, alter or cancel this promotion at any time, with or without notice.